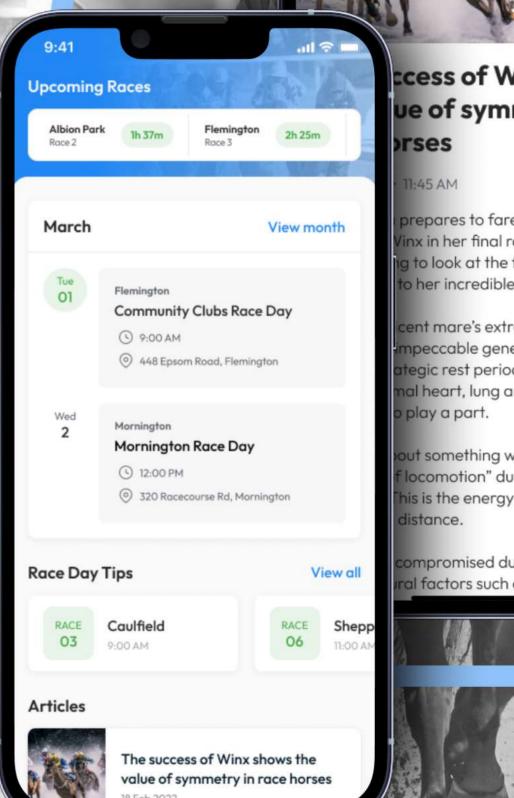
The Sixth Day Racing

Get Race Day Tips, Calendar & Articles



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Project Requirements

The client, a young entrepreneur, envisioned "The Sixth Day Racing App" as the ultimate mobile destination for race enthusiasts. The app would provide users with:

Weekly Racing Tips

Expertly curated insights delivered every Saturday.

Engaging Racing Articles

Informative articles covering the latest news and trends in the racing world.

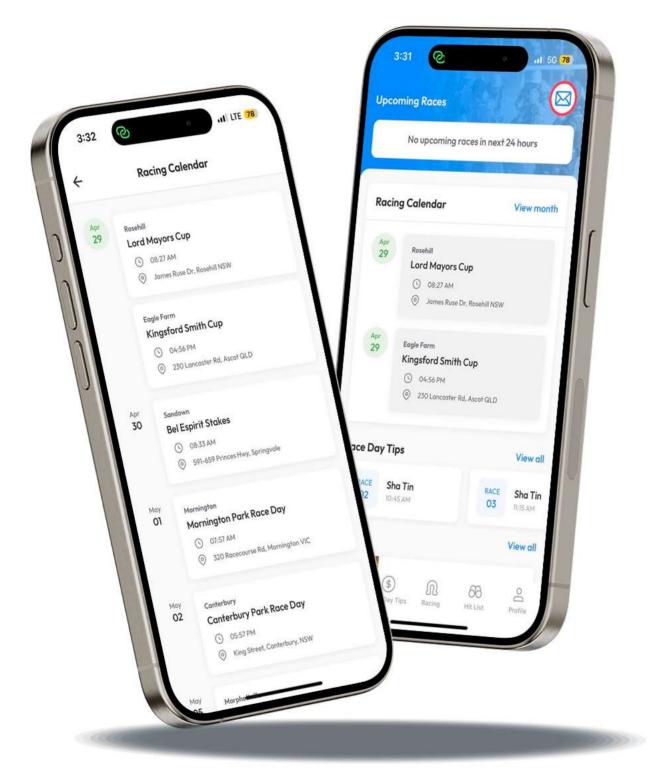
Comprehensive Racing Calendar

Access to upcoming races for the next month, allowing users to plan ahead.

Captivating Insights

Engaging stories and insights on horse racing, enriched with captivating images, to keep users informed and entertained.





Solution

Jhavtech Studios, with its expertise in subscriptionbased mobile applications, delivered a solution that met the client's requirements perfectly. Here's what we provided:

Native iPhone App: The app displays upcoming races within the next 24 hours, complete with a countdown timer for each race.

Enhanced Security: As per the client's request, the app features screenshot restrictions to protect sensitive information.

Engaging Push Notifications: Timely alerts inform users about race day tips, new articles, and exclusive insights.



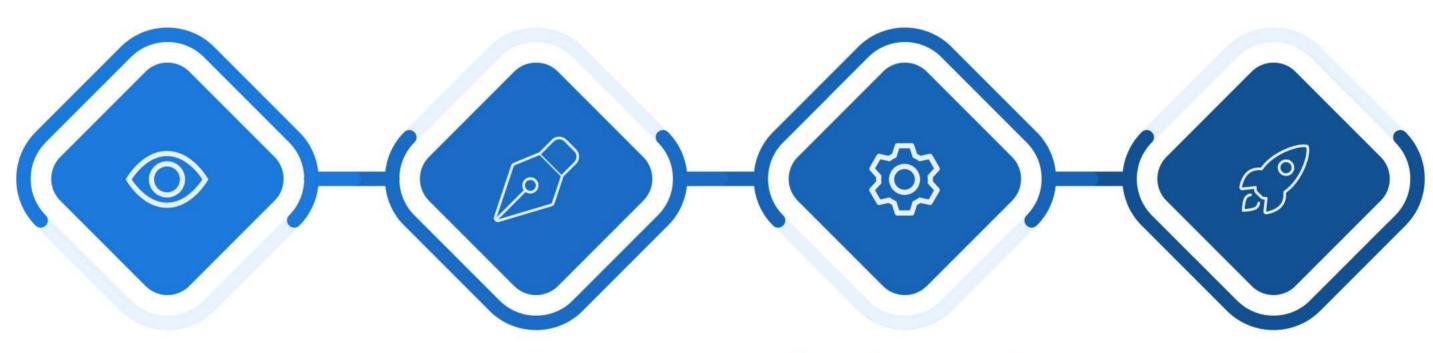
Design Process

Studying given UI design for app

Design

Deployment and Maintenance

Deployment



Planning

Gathering project requirements and planning

Development

Development of functionality and quality assurance



Design Intervention

"Our designers are like superheroes, always ready to save the day and meet your design needs!"

At our company, we take pride in our design team's ability to not only execute provided designs but also provide valuable input for the development process. Even though the client had provided a basic app design, our team was deeply involved in the implementation process, offering suggestions to improve the app's functionality and overall user experience.

We believe that by working collaboratively with our clients, we can create designs that not only meet their needs but exceed their expectations.



The success of Winx shows the value of symmetry in race horses

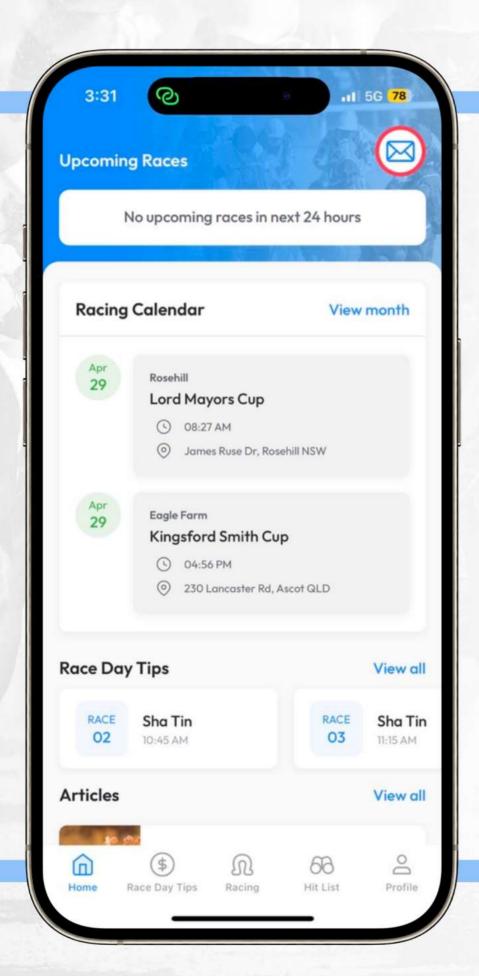
18 Feb 2022 • 11:45 AM

As Australia prepares to farewell the beloved racehorse Winx in her final race this weekend, it's interesting to look at the factors that contributed to her incredible success.

This magnificent mare's extraordinary career reflects her impeccable genetics, rearing, training, strategic rest periods, and race riding. Optimal heart, lung and muscle function also play a part.

But what about something we refer to as her "economy of locomotion" during high-speed galloping? This is the energy cost of travelling a particular distance.

This can be compromised during a race, both by behavioural factors such as "pulling" due





Development Process

An **experienced team** combined efforts to develop both the userfacing iPhone app and the admin panel with integrated APIs. This ensured efficient communication and a cohesive user experience.

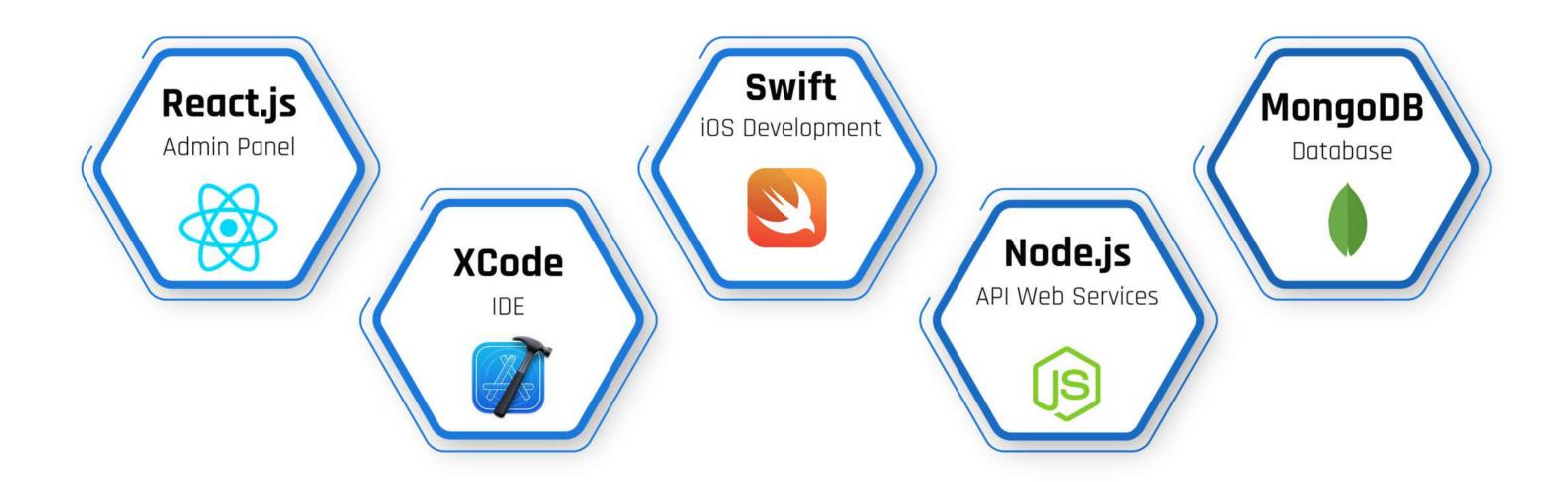
Leveraging a pre-built theme compatible with the MERN stack (MongoDB, Express.js, React.js, Node.js) for the admin panel significantly accelerated development.

The developers prioritized a **consistent look and feel** across the entire application. This involved the iPhone app and the admin panel sharing a similar design language, promoting a **seamless user experience.**

The project benefited from **efficient development,** with both the mobile app and admin panel being completed within a timeframe of approximately 5-6 weeks.



Technology Stack





Key Feature Intervention

REST API Integration

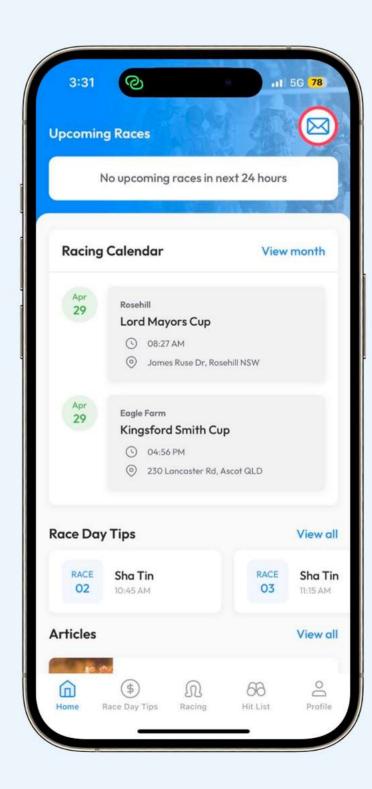
Fetches data from the server and displays it within the app.

Calendar Integration

Provides a calendar view for upcoming races scheduled for the next month.

Push Notifications

Delivers alerts for race day tips, articles, and insights.



In-App Subscription

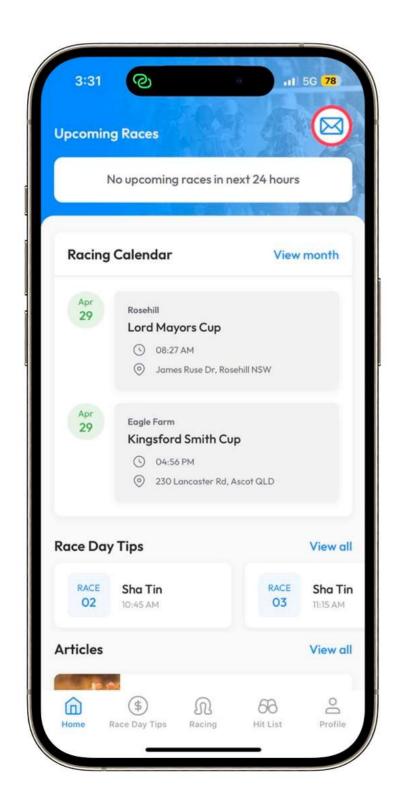
Allows users to purchase auto-renewable subscriptions with a free trial period.

Insights Stories

Similar to Instagram Stories, this feature showcases the latest horse racing updates from the admin through image slides.



UI Screens







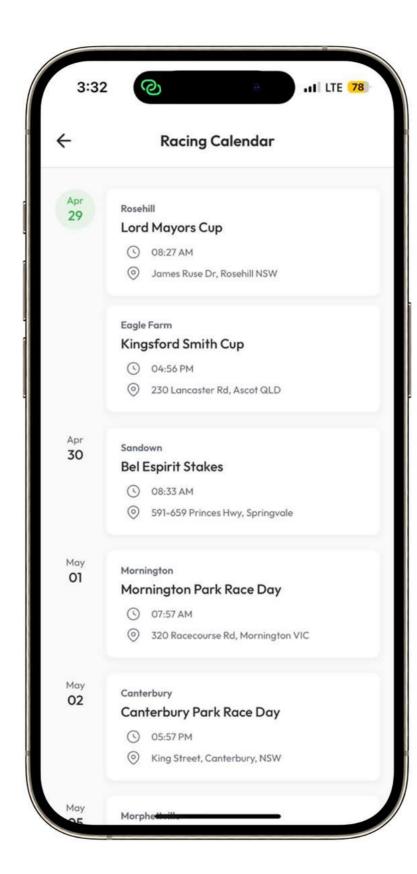
UI Screens

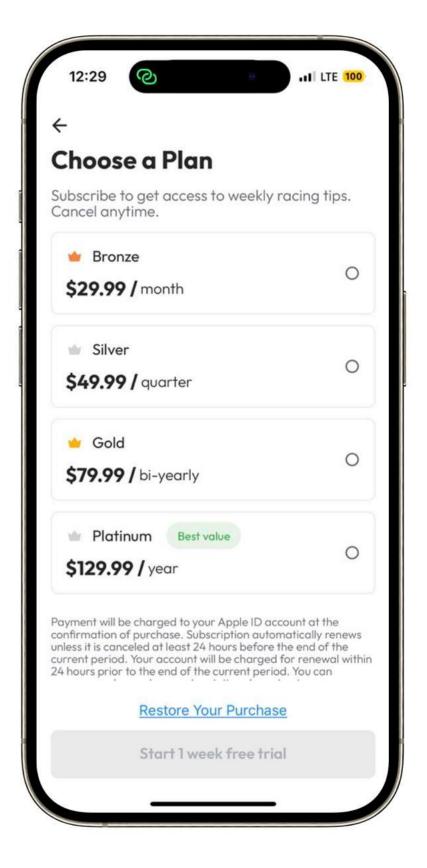




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Case Study

Designed by

CRICKET PULSE • LIVE

A Real-Time Cricket Companion App









Project Requirements

Cricket Pulse Live is a mobile application designed for cricket enthusiasts around the world. The client envisioned an app that would provide users with a comprehensive and engaging experience, offering features like

01 Real-Time Match Updates

Scores, overs, wickets, and other relevant statistics delivered instantly.

04 Push Notifications

Alerts for important match events like milestones, wickets, and results.

07 Player Profiles & Statistics

Detailed profiles of players including batting averages, bowling figures, and recent performances.

02 Match Schedules & Details

Upcoming matches with timings, venues, and teams.

05 Interactive Features

Live activity score updates, polls, chats, or user discussions.

08 Cricket News & Analysis

Articles, insights, and updates on team selections, injuries, or other developments.

03 Intuitive Interface

Easy-to-navigate design for a smooth user experience.

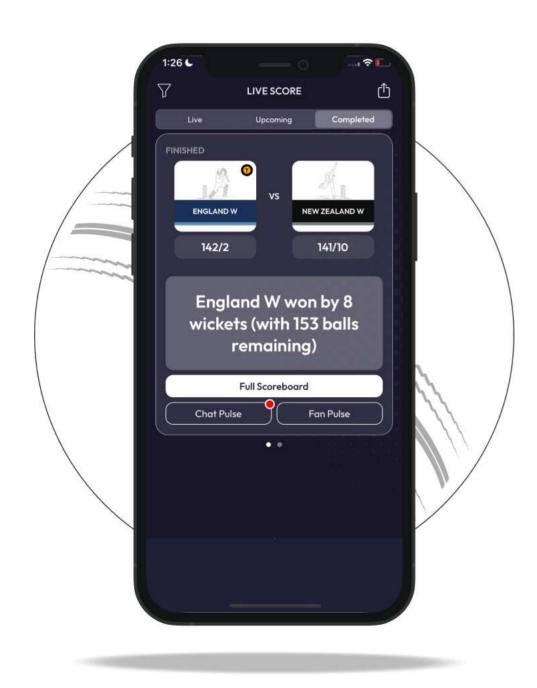
06 Multi-Format Support

Coverage of Test matches, ODIs, and T20s.



Solutions

We developed a feature-rich mobile application that caters to the needs of cricket fans globally.



- Live Activity with Real-time Updates: Implemented a lock screen "Live Activity" functionality to display real-time scores, overs, wickets, and other statistics for ongoing matches.
- Push Notifications for Game Alerts: Integrated push notifications to keep users informed about important ingame events.
- Comprehensive Scorecards: Developed detailed scorecards showcasing team batting and bowling performances, wicket details, and Man of the Match statistics.
- Fixture Management: Created a user-friendly fixture list displaying all scheduled matches throughout a tournament.



Design Process

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Design Intervention

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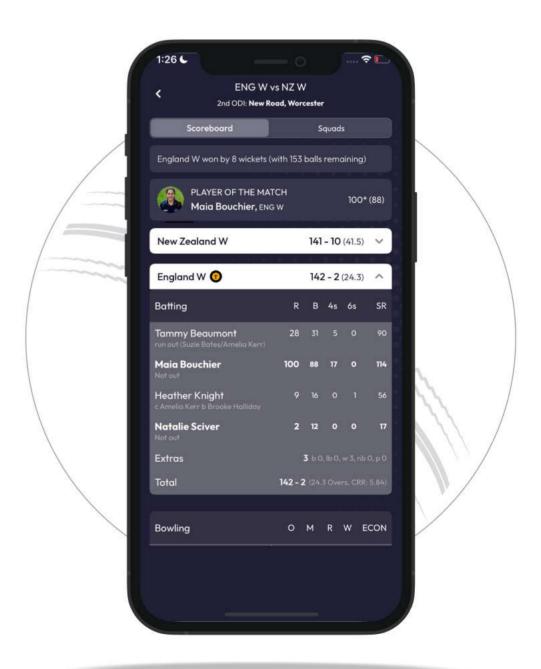


Development Intervention

Mobile App and Admin Panel Development

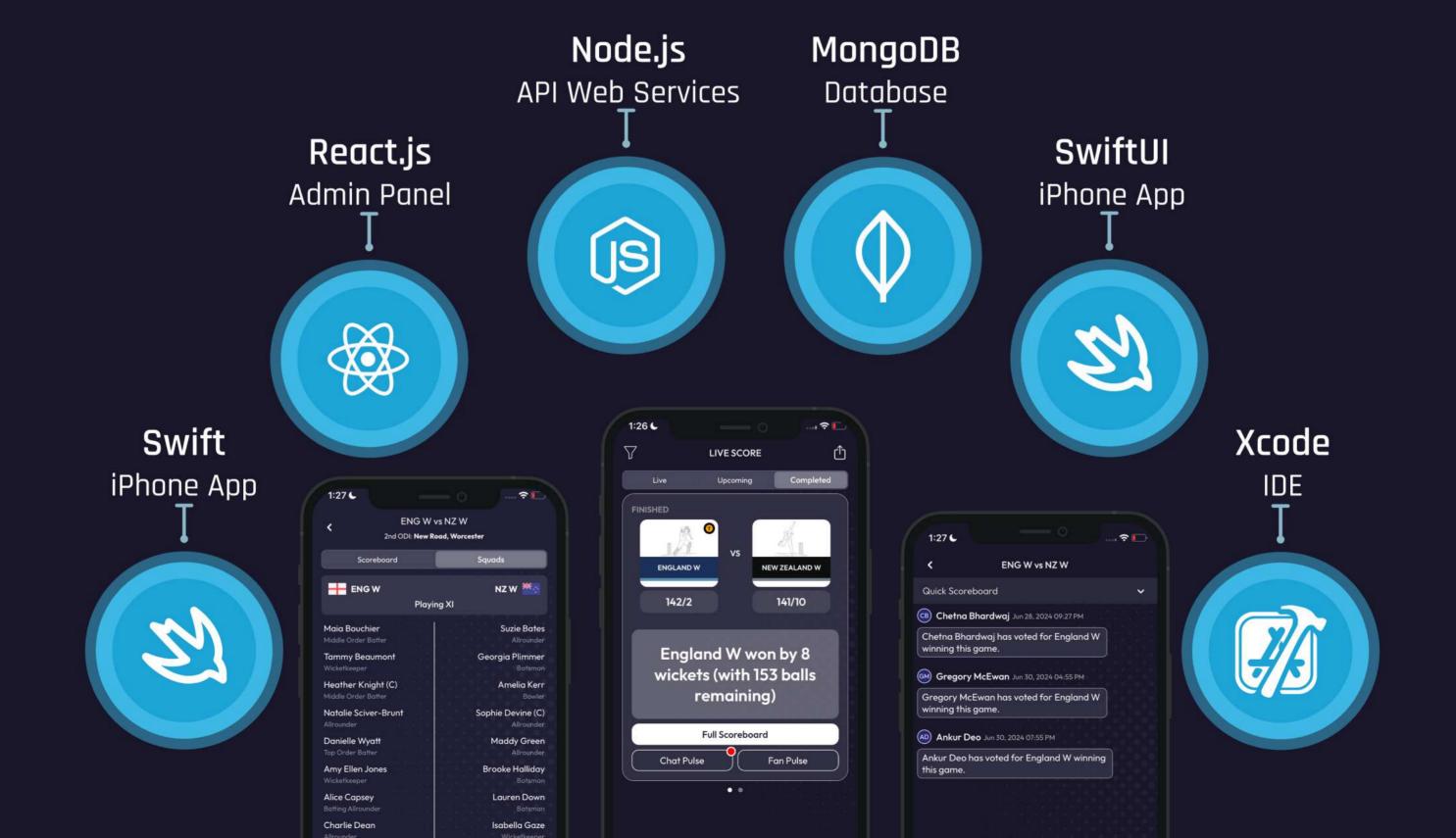
Cricket Pulse Live involved the creation of both a user-facing mobile application and a back-end admin panel for data management.

- Experienced Team: The project utilized seasoned iOS developers skilled in Swift and SwiftUI, along with a full-stack developer experienced in the MERN stack.
- Best Practices & Development Tools: The development process followed best practices, using tools like Xcode and iOS SDKs for the app, while the admin panel used the MERN stack.
- Iterative Development: We used an iterative approach, monitoring app performance and user feedback to make ongoing improvements and add new features.
- Admin Panel Efficiency: The admin panel is vital for managing app data efficiently. The developer's MERN stack expertise enabled completion in 3 weeks, ensuring a consistent user interface with the mobile app.





Technology Stack





Integrated Features

In-App Subscription with Free Trial

Provided users with the option to purchase auto-renewable subscription plans with free trial periods.

Live Activity

Delivered real-time updates on ongoing matches, including scores, overs, wickets, and other statistics, directly to the lock screen.

REST API Integration

Fetched data from servers and displayed it within the app using REST APIs.

Third-party API Integration

Implemented the Sportmonks API to retrieve live score details.

Push Notifications

Delivered alerts for race-day tips, news articles, and valuable insights.

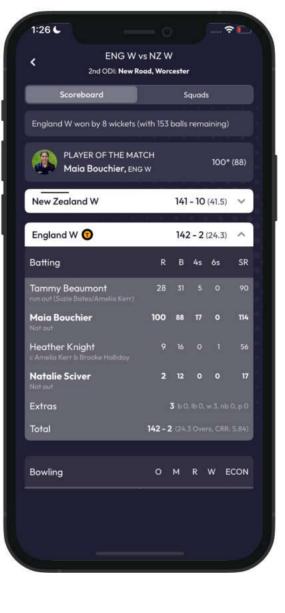


UI SCREEN







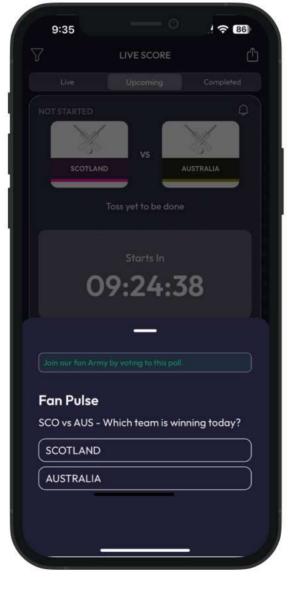


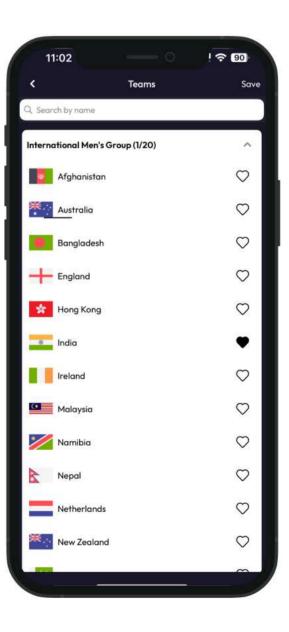


UI SCREEN













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