# Discover

Bars | Pubs | Nightclubs

# Venues With Shorter LINES

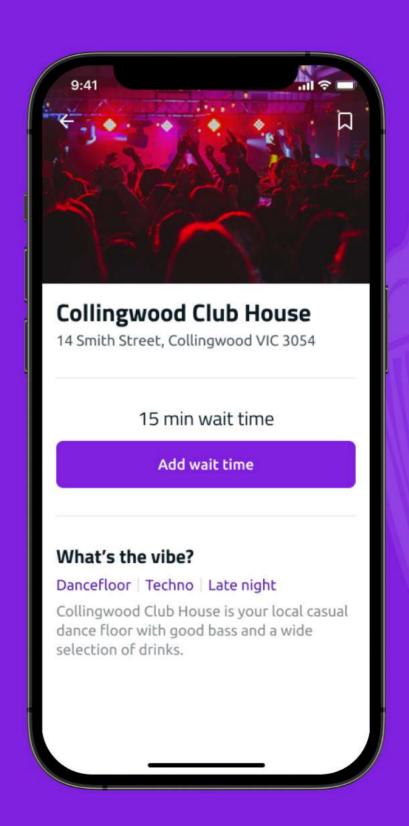




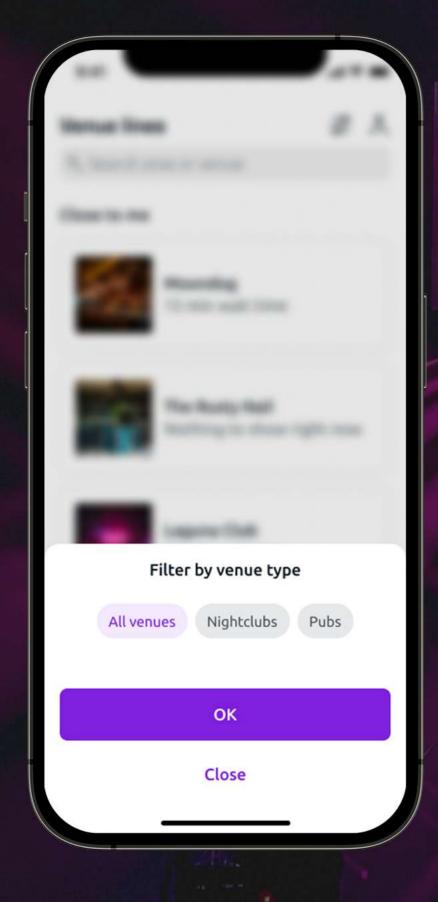


# **About Project**

Our client, a forward-thinking individual from the younger demographic, envisioned an innovative solution to save precious time for individuals frequenting bars, pubs, and nightlife clubs in Australia. Their idea, encapsulated in the Lines app, aimed to provide transparency regarding wait times at various venues, empowering users to make informed decisions about their outings.







## **Problem Statement**

The objective was to create an application that could mitigate wait times at venues, aligning with the fast-paced lifestyle of contemporary society.

Our client, representing the younger generation with a penchant for innovative ideas, sought to develop the Lines app.

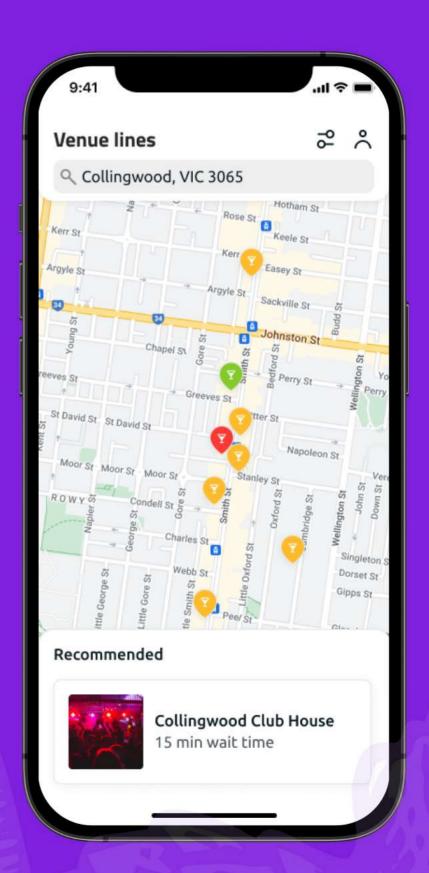
Specifically, the app targeted bars, pubs, and nightlife clubs across Australia, providing real-time updates on wait times.



# Solutions

Drawing upon our extensive experience in developing GPS and map-based mobile applications, we crafted a tailored solution for our client. Key components of the solution included:

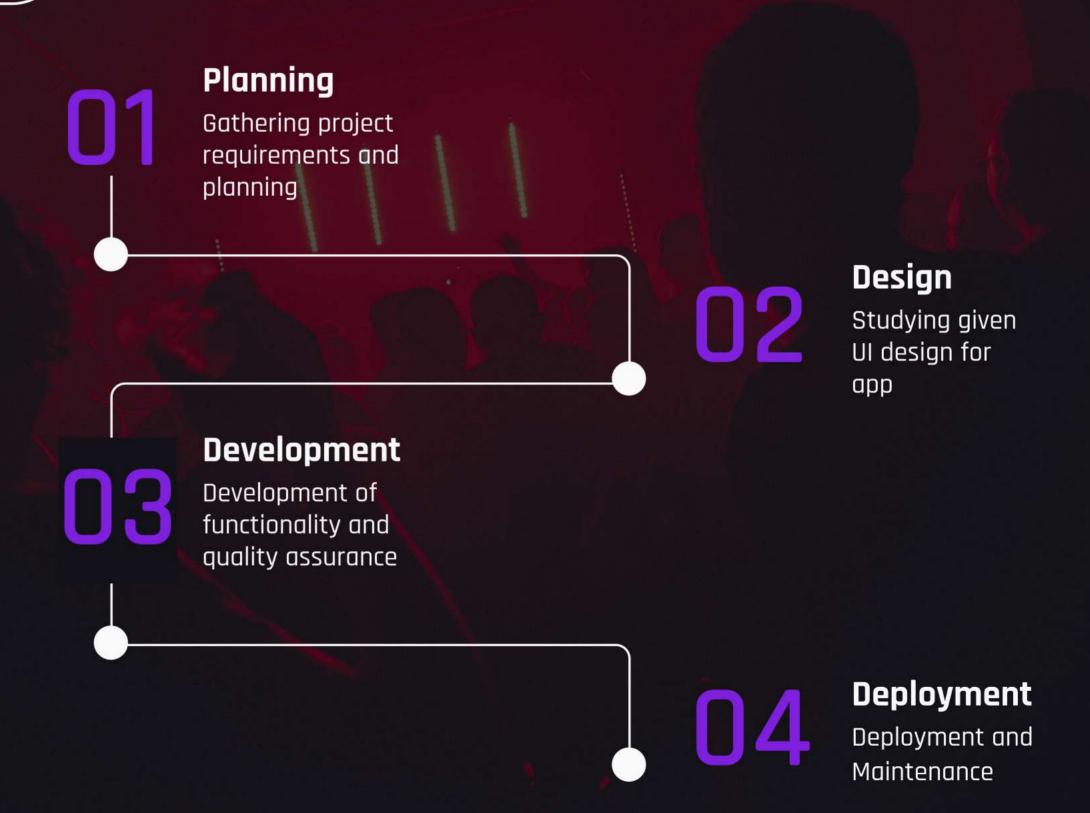
- Implementation of real-time wait time updates for these venues, allowing users to contribute wait time information based on their experiences.
- Integration of features such as wishlist functionality for users to save favorite venues and sorting/filtering options for enhanced user experience.
- Development of an iPhone application leveraging GPS and map integration to display nearby venues.



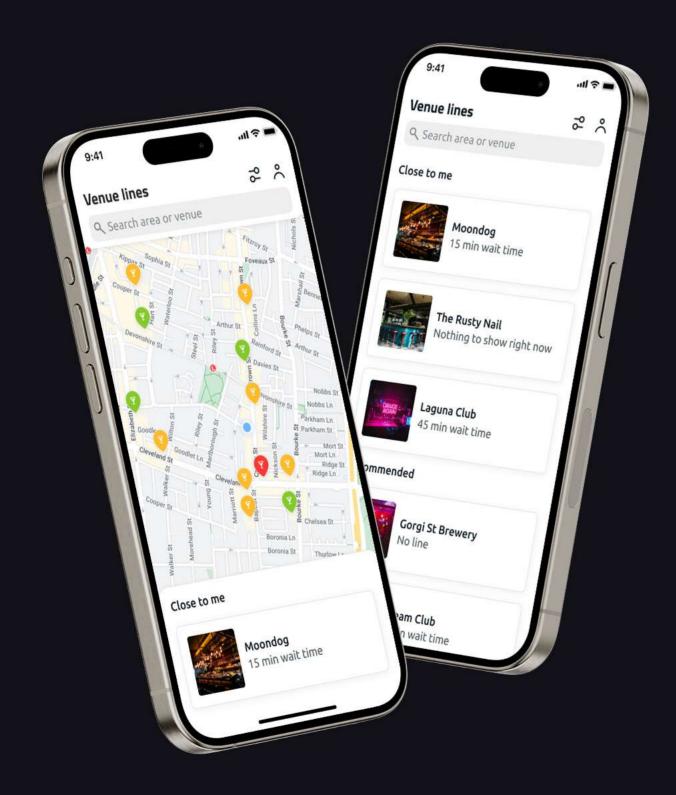


# Design Process

Our Dynamic
Discovery
Workflow







# **Design Intervention**

"Our designers, are like superheroes, always here to save the day (and your design needs)!"

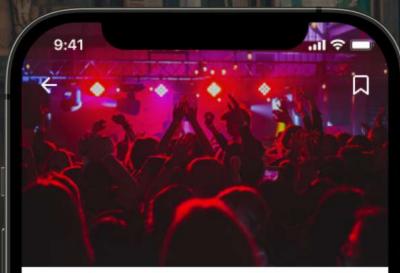
At our company, we take pride in our design team's ability to not only execute provided designs but also provide valuable input for the development process. Even though the client had provided a basic app design, our team was deeply involved in the implementation process, offering suggestions to improve the app's functionality and overall user experience.

We believe that by working collaboratively with our clients, we can create designs that not only meet their needs but exceed their expectations.



# Development Intervention

iPhone App Development & Admin Panel Development with API Web Services



#### **Collingwood Club House**

14 Smith Street, Collingwood VIC 3054

15 min wait time

Add wait time

#### What's the vibe?

Dancefloor | Techno | Late night

Collingwood Club House is your local casual dance floor with good bass and a wide selection of drinks.

- A seasoned iPhone developer with extensive experience leveraged the provided UI designs to craft the app's look and functionality, ensuring its completion ahead of schedule.
- Utilizing React.js and Node.js, our team built a robust admin panel and secure API web services, guaranteeing seamless communication between the iPhone app and backend systems.
- Development for both the app and admin panel adhered to the designated timeframe.
- This collaborative approach ensured a cohesive user experience across the iPhone app and admin functionality.

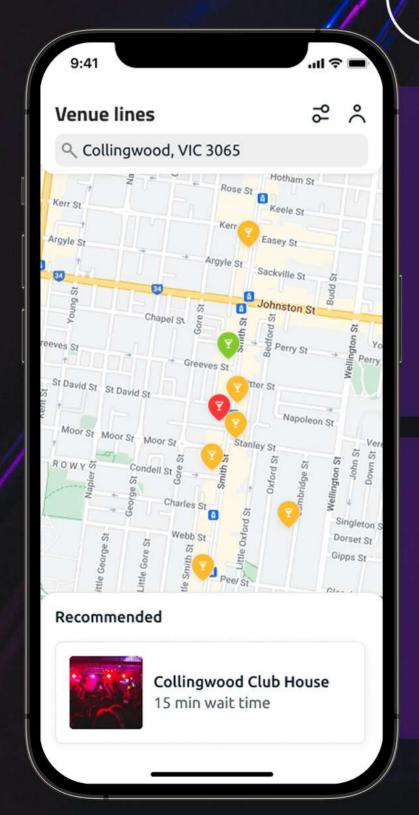


# Technology Stack





# **Key Feature Intervention**





#### **GPS & Map Integration**

Users can locate nearby venues and search specific areas.



#### **Realtime Wait Time**

Display current wait times for venues with the ability for users to update wait times based on their experiences.



#### Sort and Filters

Apply filters based on venue type and sort venues by wait time.

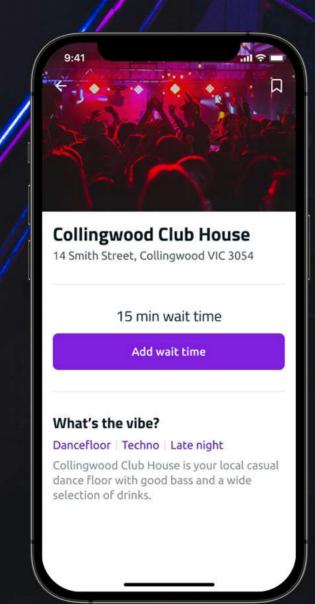


#### Wishlist

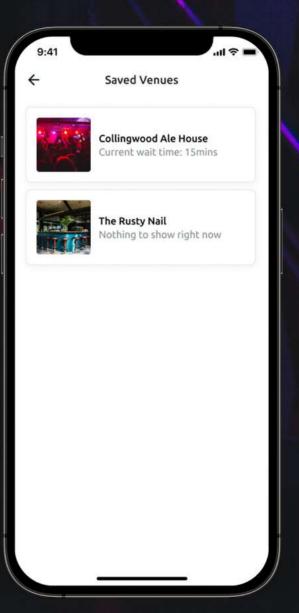
Users can save favorite venues for quick access.

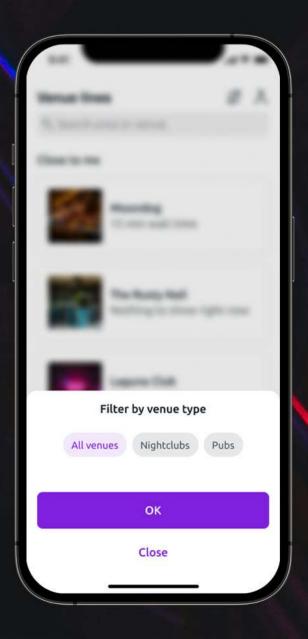


# **UI Screens**











- contact@jhavtech.com.au
- ttps://www.jhavtech.com.au/

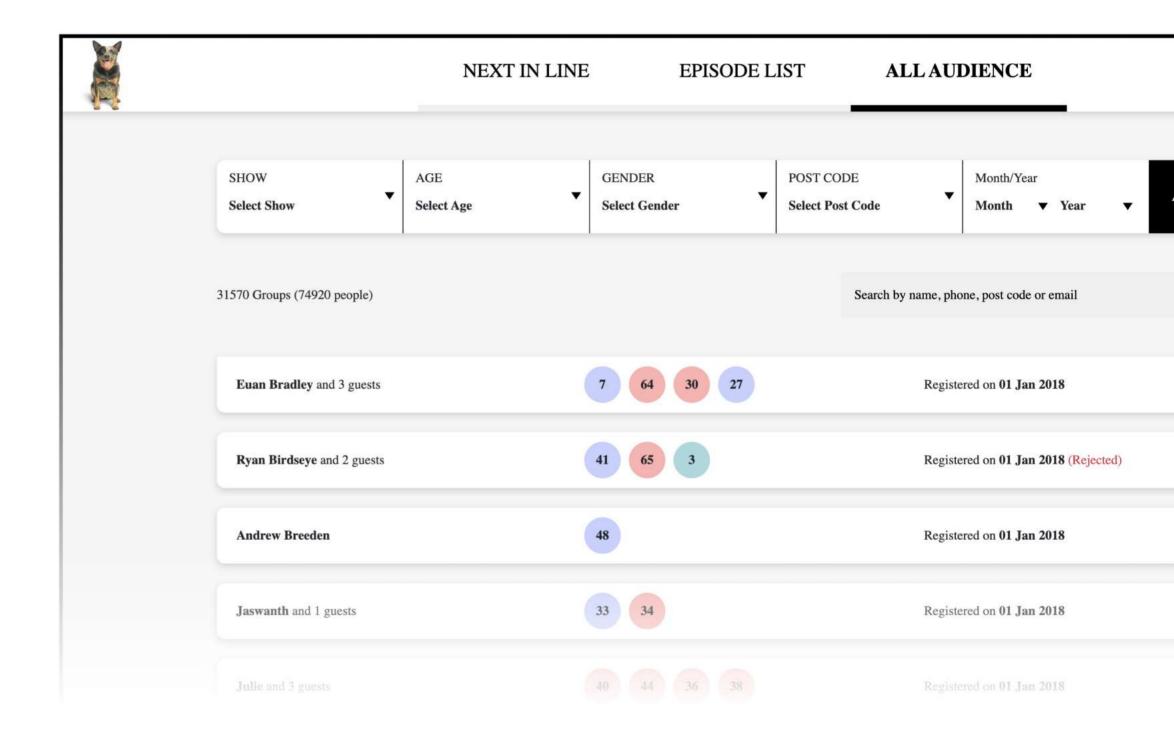


#### **WORKING DOG**

# WEBSITE DEVELOPMENT CASE STUDY



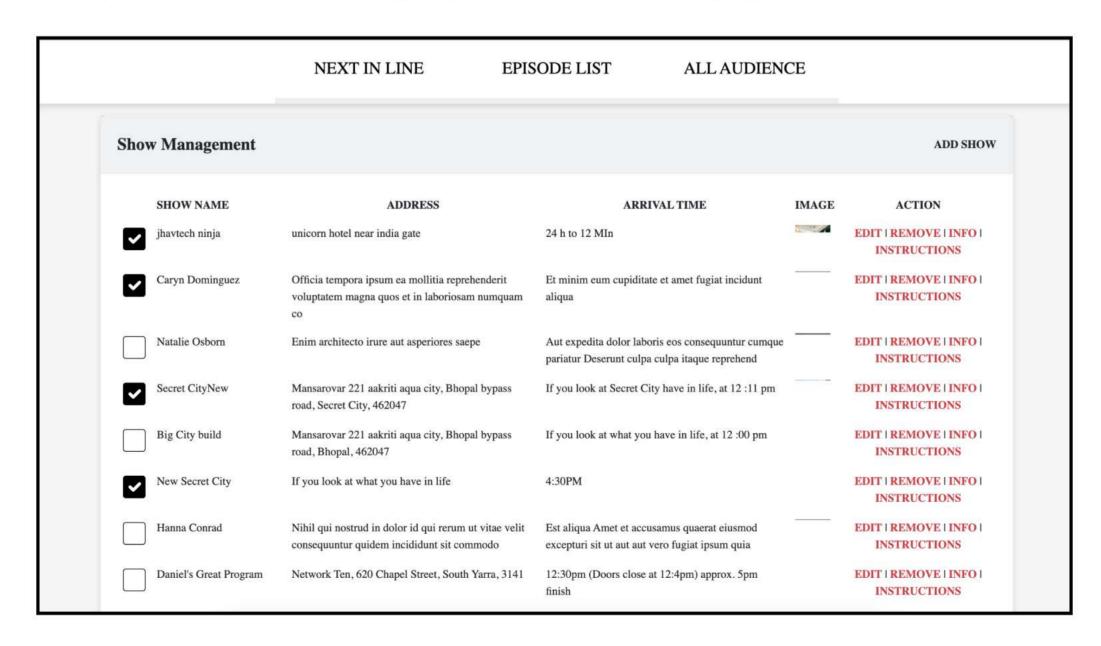






## INTRODUCTION

Working Dog, a Film and TV production company, approached Jhavtech Studios to develop a custom CRM. Their goal was to migrate over 100,000 contacts from Excel to a cloud-based platform, improve audience management, integrate email services, and create user-friendly registration and admin pages.





# PROJECT REQUIREMENTS



#### **DATABASE MIGRATION**

Seamlessly transfers over 100,000 contacts from Excel to a cloud-based CRM.



# CUSTOM AUDIENCE MANAGEMENT

Develop intuitive tools for managing the audience efficiently.



#### **EMAIL SERVICE INTEGRATION**

Enable individual invitation emails for better communication.



#### **USER-FRIENDLY PAGES**

Create easy-to-use registration and admin pages for audience and show management.



## **OUR APPROACH**

#### **CLOUD MIGRATION**

All contacts were securely transferred to a cloud-based system for improved accessibility and integrity.

#### **EMAIL INTEGRATION**

An email system was implemented to send individual invitations with ease.

#### **AUDIENCE MANAGEMENT**

A custom, intuitive interface was designed for efficient audience tracking and management.

#### **REGISTRATION & ADMIN PAGES**

#### **Audience Registration**

Allows users to easily sign up for shows

#### **Admin Dashboard**

Enables admins to create shows, manage bookings, and send invitations.



## **DEVELOPMENT PROCESS**

Our team divided the project into backend and frontend tasks for a seamless and efficient workflow. The technology stack included

#### **BACKEND**

PHP Laravel,
providing robust
server-side
functionality.

#### **FRONTEND**

HTML and Bootstrap for a responsive, user-friendly interface.

#### DATABASE

MySQL for efficient data storage and retrieval.

A dedicated team of developers, experienced in both front-end and back-end technologies, ensured smooth execution. The project was completed with careful planning, execution, and testing to meet all client requirements.



## **KEY FEATURES**

#### **SHOW MANAGEMENT**

Admins can add new shows with banners and event details for seamless event management.

#### **BOOKING MANAGEMENT**

Admins can manage bookings, view new audience bookings, and control show visibility.

#### **ADMIN DASHBOSARD**

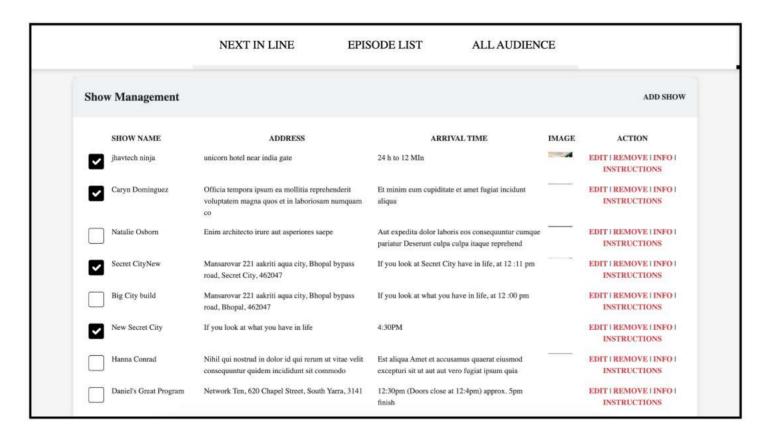
Admins can create shows, book audiences, send invites, and manage registrations.

#### **USER REGISTRATION**

Allows users to register for shows of interest.



# **UI SCREENS**



Secret City	P.O. Box 488. South Yarra 3141. Victoria Austra	lia 01:45 am		EDIT   REMOVE   INFO	
Thank God You're Here	P.O. Box 488 South Yarra 3141 Victoria Australi	a 17:30:00	NAMED TO THE HOPE	INSTRUCTIONS  EDIT   REMOVE   INFO   INSTRUCTIONS	
Seasons And Episodes				ADD EPISODE	
SHOW	SEASON	EPISODE	DATE	ACTION	
jhavtech ninja	23	33	10 May, 2024	EDIT   REMOVE	
Daniel's Great Program	11	14	30 Jun, 2023	EDIT   REMOVE	
Secret CityNew	11	14	22 Apr, 2023	EDIT   REMOVE	
Today (Australian TV program)	11	10	07 Apr, 2023	EDIT   REMOVE	
New Secret City	11	33	31 Mar, 2023	EDIT   REMOVE	
				Showing 1 to 5 of 11 results	
« Previous Next »				( 1 2 3 )	

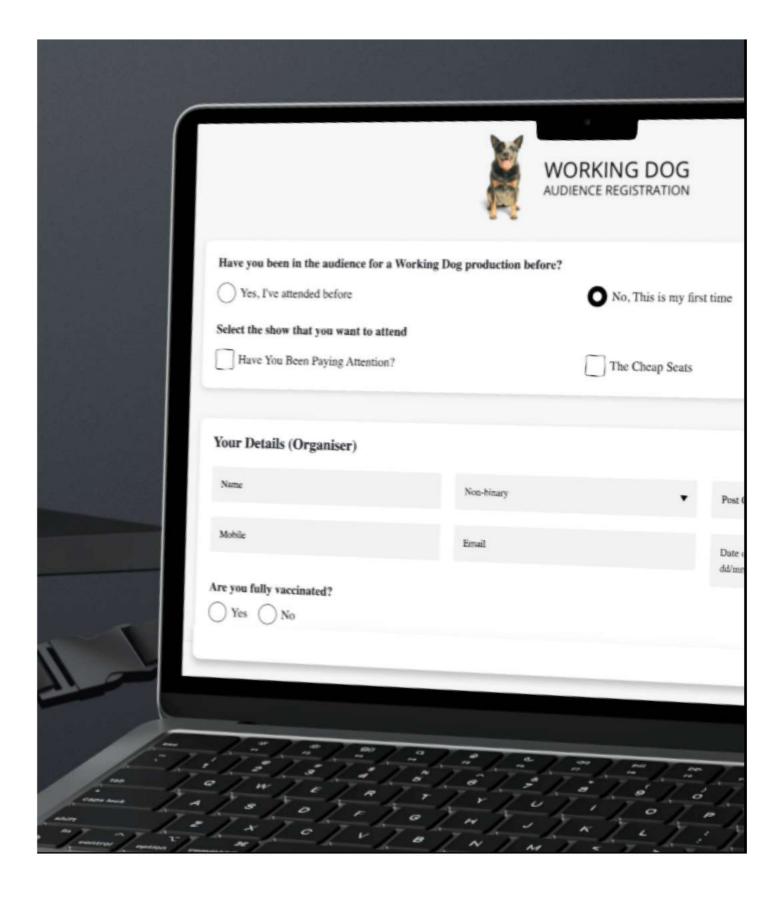
	NEXT IN LINE	EPISODE LIST	ALL AUDIENCE	
	AGE Select Age  GEND Select	ER  Gender  POST CODE  Select Post Code	Month/Year  Month ▼ Year ▼	Apply Filters
Andrew Breeden	48		Registered on 01 Jan 2018	~
Wendy Saunders and 3 guests	52	26 69 30	Registered on 10 Jan 2018	~
Reilley Thompson and 1 guests	36	37	Registered on 11 Jan 2018	~
Joanne Hanger and 3 guests	39	40 39 34	Registered on 11 Jan 2018	~
Dion Pietrosanti	28		Registered on 11 Jan 2018	~
Rick denny and 1 guests	68	6	Registered on 11 Jan 2018	~

		KING DOG CE REGISTRATION					
Have you been in the audience for a Working Dog production before?  Yes, I've attended before  No, This is my first time  Select the show that you want to attend							
Have You Been Paying Attention?	The Cheap Seats						
Your Details (Organiser)							
Name	Non-binary	•	Post Code				
Mobile	Email		Date of Birth: dd/mm/yyyy	п			



## RESULT

The Working Dog CRM streamlined audience management by transitioning from spreadsheets to a cloud-based solution. The integration of email services and user-friendly tools improved client efficiency and simplified the management of a growing audience. The CRM now serves as an essential tool for enhancing audience engagement and operational ease.



## CONCLUSION

Jhavtech Studios delivered a streamlined, cloud-based CRM for Working Dog, transforming their audience management. The integration of email services and user-friendly features enabled efficient audience handling, meeting all client needs and ensuring long-term success.





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https://www.jhavtech.com.au/